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(54) Title: A SYSTEM FOR ENHANCING THE TELEVISION PRESENTATION OF AN OBJECT AT A SPORTING EVENT			
(57) Abstract			
A system (200) for enhancing the television presentation of an object at a sporting event includes a sensor (210, 212, 214, 216), which determines the location of the object. Based on the location of the object and the field of view of a broadcast camera (201, 202, 203, 204), a processor (302) determines the position of the object in the video frame of the broadcast camera. Once knowing where the object is positioned within the video frame, the television signal can be edited or augmented to enhance the presentation of the object.			